NC STATE Extension

MASTER GARDENER VOLUNTEER PROGRAM

2015 Annual Report
### Protect Environmental Quality

- **899 citizens** received cultural and IPM recommendations through the **Johnston County** Info Line/Plant Clinic and 16 mobile plant clinics offered in 2015. **$67,425 Value**
- **629 Vance County** residents trained in lawn and garden IPM learned to conserve water quality and quantity, and to protect beneficial insects. **$22,000 Value**
- **550 people** attended **Wayne County** Honeybee Day Festival and learned about bees and their importance in the food system. Many signed up to become bee keepers.

### Promote Local Food Security

- **9 Burke County families** in a new Habitat for Humanity community received raised bed vegetable gardens and garden mentoring. **$25,000 grant received to build an additional community garden in a Habitat for Humanity community.**
- **500+ participants** attended DIY Horticulture workshops in **Guilford County** on three-season gardening and gardening in containers in partnership with Greensboro Parks and Recreation and local library.
- **45 gardeners** from **Dare, Currituck and Pasquotank counties** learned home food production. 75% will use organic techniques.

### Growing Healthy Children

- **$1,000 Scholarship** given to NC State Agriculture Education Student in **Pasquotank County**.
- **250 students** in five elementary schools and two 4-H clubs established school gardens in **Rowan County** in partnership with Rowan County Beekeepers, private and public schools.
- **22 five to seven year old children** in **Lenoir county** participated in a 6 week summer gardening camp. In partnership with Kinston Parks and Recreation Department.
Value of Volunteer Service

Total Face-to-Face Contacts = 945,083

In-Kind Donations
$1,183,975

Hours of Service
197,744
95 FTEs

$4,323,488

Media
Newspaper
Magazines
TV
Radio

328,849 Multimedia Contacts

Websites & Social Media

281,097

$5,507,463
Program Purpose

NC State faculty and staff train EMGVs to be highly effective community educators providing unbiased, research-based, environmentally sound information about growing lawns, fruits, vegetables, trees, and ornamentals. They focus specifically on issues of importance in their local communities related to residential gardening and landscaping, including environmental stewardship, water conservation, water quality preservation, energy conservation, green waste reduction, home food production, wildlife management, sustainable communities, and health and wellness for children and adults. EMGVs expand Extension’s capacity to meet the needs of the gardening public. Our volunteers are motivated by the opportunity to participate in a quality horticultural course, receive answers to their own gardening questions, interact with people who have common interests, help others expand their gardening knowledge, and make a difference in their community.

1. Diverse Audiences.
EMGVs continue the land-grant university tradition by ensuring that the programs and people delivering them are available and applicable to all residents.

2. Critical Issues.
Projects must be relevant to the larger issues facing society—protecting environmental quality, ending hunger, building strong and safe neighborhoods, and growing healthy children.

Extension and EMGV volunteers must let the residents, decision-makers, businesses, and communities of North Carolina know about the value of the work they do by illustrating its relevance to public goals.

Chapter II, B. Purpose, North Carolina Extension Master Gardener Volunteer Program Guidelines

67 of the 86 participating counties contributed data to this 2015 annual report.